

Go From Beginner to Advanced in

Six Live Online Sessions

LIMITED SPOTS AVAILABLE

Researched and developed from over five years of teaching hundreds of adult learners, Seacoast Photography School has created a program of continuous improvement, from fundamental camera basics to advanced post-processing techniques. All beginner and intermediate photographers are welcome to an interactive six-week journey to embark on the path to Photographic Mastery! Our comprehensive program covers Camera Basics, Lighting, Composition, Exposure, Lenses, Post-Processing and Online Presence.

To ensure a personalized and enriching experience, the complete program is limited to a small group of participants, allowing for individualized attention. Comparable to six 1-on-1 private sessions which could exceed \$1,000.00. Additionally, to learn Lightroom, create your own website with AI tutorials the costs would be thousands more!

We are delighted to offer the following complete program at a cost of only

\$575.

Week 1: "Foundations of Photography: Understanding your Camera & Gear"

- Understanding your camera: Types, Modes, and Settings
- Working with Motion and Camera Shake
- Overview of camera components and functions
- Mastering ISO, Aperture, Shutter Speed to achieve proper exposure
- Practice Assignment:
 - Experiment with different camera modes and settings
 - Capture images in different lighting conditions
- Photo Critique:
 - Share and discuss images from the practice assignment
 - Feedback on exposure and basic composition

Week 2: "Motion & Focus: Crafting Perfectly Exposed Photos through the Lenses"

- Working with Lenses Filters, Lenses, Tripods, Accessories
- Lens selection for various photography genres
- Understanding autofocus and manual focus
- Controlling Aperture, Shutter Speed, and ISO t
- Managing depth of field for creative effects
- Practice Assignment:
 - Experiment with different apertures and shutter speeds
 - Capture images with varying situations
- Photo Critique:
 - Review and discuss images focusing on exposure and depth of field
 - Feedback on technical aspects of photography
 - Feedback on focusing techniques and lens selection

Week 3: "Chasing Light: The Art of Capturing Light"

- Bracketing, Focusing, Highlights, Shadows, Histogram, White Balance, Exposure Compensation.
- Understanding Natural light vs. artificial light
- Practice Assignment:

- Experiment with various lighting conditions
- Capture portraits using natural and artificial light
- Experiment with different focal range techniques
- Capture images using different lenses
- Photo Critique:
 - Review and discuss images focusing on lighting techniques
 - Feedback on effective use of light in photographs

Week 4: "Composition and Perspective Mastery: Framing the Perfect Shot"

- Rule of thirds and other composition techniques
- Framing and Leading Lines
- Importance of perspective in photography
- Practice Assignment:
 - Apply composition techniques in everyday scenes
 - Experiment with framing and perspective
- Photo Critique
 - Share and discuss images focusing on composition and framing
 - Feedback on creative use of composition elements

Week 5: "From RAW to Ready: Going from Good to Great with Post-Processing"

- Introduction to photo editing software (e.g., Adobe Lightroom Classic)
- Basic post-processing techniques
- Building a strong online photography presence
- Practice Assignment:
 - Edit and enhance images using post-processing techniques
 - Create an online photography portfolio or blog
- Photo Critique:
 - Review and discuss edited images
 - Provide feedback on post-processing skills
 - Discuss strategies for building an online presence

Week 6: "Sharing Your Art: "Creating your own Website and Online Presence"

- Step by step you will select a professional domain and create a Professional Website that showcases your online portfolio, bio, and contact information
- Build a Social Media Presence (optional): Learn social media platforms such as Instagram, Facebook, and Pinterest to share your work. How to consistently post high-quality images, engage with your audience, and use relevant hashtags to increase discoverability.
- Learn tips and tricks to Blog with AI: Maintain a blog on your website to share behind-the-scenes stories, photography tips, and insights into your creative process. Regularly updated content can improve your website and keep your audience engaged

Live Sessions schedules in six-week consecutive blocks include:

- Weekly workbooks to follow along with session
- Weekly assignments to practice what you learn
 - Weekly feedback to reinforce your skillset

Secure your spot now and join us on this transformative photographic journey.

To be added to the list of upcoming sessions, please email us at info@seacoastphotographyschool.com.